# U.S. Business Enterprises Acquired or Established by Foreign Direct Investors in 1980

BASED on preliminary results of a BEA survey, foreign direct investors, either directly or through their U.S. affiliates, acquired or established 1,373 U.S. business enterprises in 1980, at a cost of \$9.9 billion. Details from that survey, and revised data for 1979, are presented below. Other highlights of the survey:

Acquisitions of existing U.S. business enterprises accounted for \$8.1 billion of total investment outlays in 1980.
 Most of the outlays were by U.S. affiliates.

Norz.—This survey was conducted under the supervision of James L. Bomkamp, Chief. Direct Investment in the United States Branch, International Investment Division. Joseph F. Cherry was project lender for editing and processing the forms. Richard Mauery designed the computer programs for data retrieval and analysis.

The scope of this article is different from that of "Foreign Direct Investment in the United States in 1980." (page 40 of this issue). This article covers the full cost to foreign direct investors of acquiring or establishing U.S. business enterprises, regardless of how or by whom financed, presents selected operating and financial data of the acquired or established enterprises, and provides information on ultimate beneficial ownerabin, "Foreign Direct Investment in the United States in 1980" covers existing U.S. affiliates as well as U.S. business enterprises acquired or newly established in 1980. Capital flow date in that article include inflows from foreign parents to acquire or establish U.S. business enterprises. Those inflows, however, cannot be entirely separated from other capital flows between foreign parents and their U.S. affiliates, and, in any event, represent only the portion of the total cost of acquisitions and establishments that is financed by foreign parenta.

- Outlays were well below the revised 1979 level of \$15.3 billion. Most of the year-to-year decrease was explained by the fact that there was no counterpart in 1980 to an unusually large (almost \$4 billion) 1979 acquisition in the petroleum industry.
- More than one-half of the number of 1980 investments were in real estate.
   Outlays were largest in manufacturing (\$8.4 billion), real estate (\$2.7 billion), retail trade (\$0.9 billion), and petroleum (\$0.7 billion).
- When classified by the country of the foreign parent—i.e., the country of the first foreign person in the ownership chain of the acquired or established U.S. business enterprise—more than 80 percent of total outlays were accounted for by parents in developed countries. The largest outlays were accounted for by parents in the United Kingdom (\$2.6 billion), the Netherlands (\$1.6 billion), Germany (\$1.8 billion), and Canada (\$1.2 billion). Among developing countries, the largest outlays (\$1.2 billion) were accounted for by parents in the Netherlands Antilles.
- When classified by the country of the ultimate beneficial owner, outlays accounted for by investors in the Netherlands and the Netherlands Antilles were much lower, and those accounted for by investors in Canada, the Middle East, and the Far East much higher, than when classified by country of foreign parent.
- Foreign-source funds financed nearly two-thirds of total investment outlays.
- Total assets of all U.S. business enterprises acquired or established in 1980 were \$40.5 billion. Nearly one-half of the total was in banking.

- Acquired enterprises had total assets of \$37.0 billion and sales of \$21.0 billion; they employed 261,000 workers and owned 1.7 million acres of U.S.
- Newly established enterprises had total assets of \$3.5 billion and sales of \$0.7 billion; they employed 6,000 workers and owned 0.3 million acres of U.S. land.

These findings are from a BEA survey that covers two types of foreign direct investment in the United States: (1) acquisitions of existing U.S. business enterprises, including business segments or operating units of existing ' U.S. business enterprises, and (2) establishments of new U.S. business enterprises. Investments of either type may be made directly, by the foreign direct investor itself, or indirectly, by an existing U.S. affiliate of the foreign direct investor. The data cover investments in . U.S. business enterprises that had total assets of over \$500,000, or that owned at least 200 acres of U.S. land at the time of acquisition or establishment.4

Data for 1979 have been revised upward substantially from those previ-

2. Investments not meeting either of these orteria had to be reported, but only limited information was required, primarily for identification purposes. There were 1,116 such "partially exempt" investments reported for 1980; total assets of the U.S. enterprises acquired or established were less than \$0.5 billion. For 1979, there were 742 such investments reported; assets were less than \$0.3 billion.

<sup>1.</sup> Foreign direct investment in the United States is the ownership or control, directly or indirectly by one foreign person, of 10 percent or more of the voting securities of an incorporated U.S. business enterprise or an equivalent interest in an value-corporated U.S. business enterprise. A foreign person is any individual, branch, partnership, association, trust, corporation, government, or government exterprise resident outside the United States. A business enterprise is defined the United States ownership of rank estate, Howaver, residential rate ownership of rank estate, Howaver, residential rate ownership estates and estate.

ously published. (A technical note at the end of this article discusses the revisions.) Data for 1980 are preliminary—they are expected to be revised upward when late reports are included. Because of improvements in the time-liness and quality of reported data, revisions for 1980 should be much smaller than those for 1979. The 1980 revisions are likely to raise the number of investments and investors proportionately more than dollar values, because emphasis was placed on ensuring that large investments were included in the preliminary data.

Dollar values for new investments in a given year may be dominated by a relatively small number of large transactions, mainly acquisitions. Changes in the number or size of such large investments, or in their industry or country classification, from one year to the next may obscure any year-to-year changes in the underlying pattern of investment. Because of this, and because of the expected upward revisions for 1980, comparisons of preliminary 1980 data with arevised 1979 data should be made with caution, especially for individual industries or countries. In this article, the primany focus is on 1980 data; limited comparisons with 1979 data are included.

The article is divided into two major sections. The first discusses investment transactions, including their number and type, their cost to investors, and the means by which they were financed. The second presents data on the operations of the U.S. business enterprises acquired or established.

# Investment Transactions

Foreign direct investors, either directly or indirectly through their U.S. affiliates, acquired or established 1,378 U.S. business enterprises in 1980 (table

Table 1.-Investments, Investors, and Investment Outlays

	190	F9 r	19	50 Þ
	Number	Investment outleys (millions of dollars)	Number	Investment outleys (millions of dollars)
Levestmerés, éctal	664	15, 317 12, 159 2, 158	1, 279 831 742	9, \$61 0, 196 1, 726
Investore, tetal	1, 176 707 1, 062	15, \$17 13, 169 2, 168	1, 496 687 631	9, 864 8, 134 1, 739
Foreign direct investors, total		3, 448 1, 683 1, 767	040 2 <b>69</b> 871	1, 154 1, 829 1, 914
U.S. affiliates, total	698 437 371	11, 676 11, 475 431	558 298 160	6, 711 6, 247 424
Addendum: Number of investments and amount of investment sutlays, by quarter—  II		2, 286 8, 786 2, 494 6, 788	403 346 858 284	2,507 3,836 1,020 2,009

Revised.Preliminary.

1). Investment outlays—the cost to investors of the equity interests acquired or established—were \$9.9 billion.

Most of the outlays—\$8.1 billion—financed the 681 acquisitions of existing U.S. enterprises made during the year. The remainder financed the establishment of 742 new U.S. enterprises, mainly purchases of U.S. real estate.

The 1,373 investments were made by 1,498 investors—940 foreign direct investors and 558 existing U.S. affiliates of foreign direct investors. Most of the

If the establishment and acquisition were made simultaneously, or if it was made clear to BEA that they were both part of a single investment transaction, only one report, reflecting the acquisition of a U.S. business enterprise by a foreign direct investor, would be required. In this case, the effect on the data would be the same as if the foreign direct investor acquired the enterprise directly, without first setablishing the bolding company. If either of the above conditions was not met, however, two investments—the establishment of a U.S. holding company by a foreign direct investor and the acquisition of a U.S. enterprise by & U.S. affiliate (Le, the holding company)—would be reflected in the ento (if the bolding company met BBA's reporting requirements for a full-rather than partint-report). The distribution of investment outlays by cource of financing, shows in table 8, is also affected by the structure of investment transnetions, because it reflects the reporting entity's inmediate, rather than original, source of funds.

6. The number of investors was larger than the number of investments because groups of two or more investors participated in some investorate. For example, if two foreign direct investors—or a foreign direct investor and one of its U.S. affiliates—jointly acquired direct investment equity interests in the same U.S. business enterprise, each investor was counted separately.

An investor making more than one investment during the year was capated once for each superate investment. investments by foreign direct investors were to establish new enterprises, while most of those by U.S. affiliates were to acquire existing enterprises. Outlays by foreign direct envestors were \$8.2 billion, less than one-half of those by U.S. affiliates.

Investment outlays in 1980 were well below the 1979 level of \$15.8 billion, largely because of a decline-from \$18.2 billion to \$8.1 billion-in outlays for acquisitions. A major factor in the decline was an unusually large petroleum acquisition in 1979 that had no counterpart in 1980. Outlays for that acquisition—at the time, the most expensive in U.S. history—were nearly \$4 billion; in contrast, outlays for the largest acquisition in 1980 were less than \$0.7 billion. Excluding the 1979 petroleum acquisition, outlays for acquisitions in 1980 were roughly \$1.5 billion below the adjusted 1979 total. The year-to-year decrease probably was not substantial if account is taken of expected upward revisions to the 1980 data because of late reports.

Again excluding the 1979 petroleum acquisition, the number (16) and cost (\$3.8 billion) of large acquisitions—those involving outlays of \$0.1 billion or more—were identical in 1979 and

The underlying strength of foreign direct investment in the United States persisted in 1980 despite a combination

<sup>3.</sup> See International Investment Division, "U.S. Business Enterprises Acquired or Established by Foreign Direct Investors in 1979," Sower of Coursey Business 61 (January 1981): 28-29.

Bevised data for 1880, and preliminary data for 1981, will be published in spring 1982.

<sup>5.</sup> The number of investments and investors, their distributions by type of investment and by type of investment and by type of investor, and the distributions of investment outlays by type of investment and by type of investor, shown in tables 1 through 9, are affected by the structure of investment transactions. For example, a foreign direct investor may establish a U.S. bolding company to acquire a U.S. husbass cuterprise.

Table 2.—Investments and investors, by Industry of U.S. Business Enterprise

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<del></del>			19	79 :					198	0		
		Investments			Investors		Investments Investors					
	Total	Aequist- tions	Establish- ments	Total	Foreign direct investors	U.S.	Total	Aegulei- Gons	Betablish- meals	Total	Foceign direct in Ventrus	U.S. affiliates
All Industries.	9,268	846	942	L,774	1,073	498	1, 373	431	742	1,443	946	354
Agriculture and forestry. Minning. Petroleum. Menufactoring. Wholesale trads. Retail trads. Bunking. Finance, except banking.	22 45 270 69 29	27 14 32 200 50 22 5	54 6 13 62 19 7 8	85 22 26 26) 74 26 16	72 0 25, 118 27 14 12 15,	22 13 28 178 47 16 8 6	127 160 160 160 170 170 170 170 170 170 170 170 170 17	KENZENR**	102 6 19 30 9 9	115 - 25 - 28 - 28 - 28 - 28 - 28 - 28 - 2	114 6 18 84 22 8 12 12	22 <sup>7</sup> 7 10 25 142 < 19 23 20

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Other.......

of economic factors that worked to weaken such investment. The U.S. economy was slack through much of the year and economic activity slowed substantially in Europe. The resulting downward pressure on the earnings of foreign multinational companies reduced the amount of internally generated funds available for new investments, while soaring interest rates in this country made acquisitions more expensive for investors who required financing in U.S. capital markets.

The failure of these adverse short-run developments to produce a substantial slowing in the pace of foreign acquisitions underlines the importance of favorable long-run considerations, especially the size of the U.S. market and the relative stability of economic and political conditions in the United States. Also, the decline in the foreign currency value of the dollar during the past decade lowered the cost to foreigners of acquisitions in the United States.

#### Industry

More than one-half of all 1980 investments were in real estate (table 2). Most of the remainder were in manufacturing and in agriculture and forestry. In both real estate and agriculture and forestry, the investments were largely purchases of unimproved land (classified as "establishments").

Investment outlays were highest in manufacturing (\$3.4 billion), real estate (\$2.7 billion), retail trade (\$0.9 billion), and petroleum (\$0.7 billion)

(table 3). Within manufacturing, \$1.5 billion of the outlave were in "other" and about \$0.4 billion each in food and nonelectrical machinery.

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Roughly one-third of the outlays in "other" manufacturing were to acquire a controlling interest in a U.S. tobacco company that also produced and dis-

tributed other consumer products, including beverages. The company was ' acquired by the U.S. affiliate of a Brit- .. ish conglomerate. The British firm had previously held a small (less than  $10^{-7}$ percent) equity interest in the U.S. company and had a marketing agreement with it for U.S. distribution of

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Table 3.—Investment Outlays, by Industry of U.S. Business Enterprise

		(MIII)	liona of d	ellerej						
			1979 -	•				19 <b>\$</b> 0 p		
		By to	rps of impul		the of	 	By to Inves	rpo of timent	By ty	rpe of stor
	Total	Acqui- allions	Estab- lish- ments	Foreign direct inves- tors	T.S.	Total	Acqui- sitions	Batab- lish- menta	Foreign direct inves- tota	U.S. effili- efes
All industries	15, 317	14,100	4,156	8,440	11,875	1,84	6,125	1,730	3,114	0,711
Agriculture and forestry Mining Petroleum	151 218 4,010	67 133 3,974	84 85 36	115 49 49	39 160 3,041	284 170 709	(E) 674	(P) 25	.192 (P) 84	(P) 676
Mamalacturing	4, 170 834 (P)	3,595 289 (P)	275 42 1	906 100 (*)	3,256 231 (P)	8, 881 424 (P)	3,252 (2) (P)	14P 0	(473 (P)	2,796 (0) (0)
Granteals and allied products Industrial. Druga Other.	679 234 209 186	(P) 254 259 (P)	(P) (B)	20 1 4 16	254 255 170	253 176 20 57	(P) 18 (P)	(P) (P) (P)	8 0 2 1	250 176 18 66
Primary metal to dustries.  Patricated metal products.  Machinery, except electrical Electricand electronic equipment.  Other.	(P) - (P) - 476 593 1,818	118 430 466 885 1, 238	(E) (E) 39	(P) (P) 107 199 848	(P) 328 329 574 980	(C) 102 434 889 L, 500	184 (P) 386 332 1,133	(E) (S) (S)	137 14 276	(P) 298 305 1,225
Wholesale trade.  Moter vehicles and equipment.  Motels and autorial.  Parm product rew materials.  Other.	53	360 61 94 4 236	(*) 60 8 (*)	336°3	33.00e	(6) (6) (8)	93333	(e) (e) 0	(S)	8 99.69
Retail trade. Banking Finance, except banking Innarance. Real estate and combined offices. Other	943 288 (P) 8, 299	(8) (8) (8) (8) (8) (8) (8) (8) (8) (8)	18 25 41 16 1,483	(3,1 (3,1 (3,1) (3	(S) (S) (S)	973 419 206 367 2, 728 889	397 (P) 348 1,092 318	1,136 1,136 1,14	17 414 (D) 49 1,009 174	000 107 (20) :- 315 (, 110 223

<sup>·</sup> Revised. • Preliminary.

Revised. Prolimbery. Less than 1980,000. Suppressed to avoid disclusure of data of individual companies.

spirits imported from the United Kingdom. The British firm sought control. initially contested by the U.S. company, to establish a direct marketing presence in the United States. (Outlays for this acquisition were the second largest for any single investment in 1980.)

Three other large acquisitions accounted for another one-third of the , outlays in "other" manufacturing. The largest was the acquisition of a substan-' tial minority interest in a U.S. auto manufacturer by a government-owned auto manufacturer. ' French firm has an option to obtain a majority interest in the future.) The investment followed a series of production, marketing, and financing agreements between the two firms over the , preceding 2 years, including loans to, and a less-than-10-percent equity investment in, the U.S. firm by the French firm. The French firm was primarily interested in expanding its U.S. sales through the U.S. firm's dealer network. The substantial increase in its equity position in the U.S. firm followed deterioration of the U.S. auto market in 1980 and the U.S. firm's resulting need for capital. The two other large acquisitions in "other" were a U.S. cement manufacturer acquired by a German-owned U.S. affiliate and a U.S. textile manufacturer acquired by a British-owned U.S. affiliate, Most of the remaining outlays in "other" were for acquisitions in printing and publishing and in plastics.

In food, four acquisitions accounted for almost all 1980 outlays. The two largest were in beverages. One was the acquisition of a large independent soft drink bottler by the U.S. affiliate of a Japanese company, the other the acquisition of a distiller by the U.S. affiliate of a French company. (The latter was related to the acquisition of the U.S. tobacco company mentioned above: the distiller was sold by the U.S. tobacco company in an unsuccessful attempt to fend off its own acquisition by the British firm.) The other two major acquisitions in food were of a grain milling firm by a Canadian company and of a meat packer by the U.S. affiliate of a British company.

In nonelectrical machinery, most of the outlays were for small- and medium-sized investments, including several acquisitions of U.S. manufacturers of office computing and accounting machines. Only one investment the acquisition of a construction and mining machinery manufacturer by the U.S. affiliate of a Canadian conglomerate—involved outlays of as much as \$0.1 billion.

Other major investments in manufacturing included acquisitions of: a minority interest in a large pulp and paper manufacturer by a Britishowned U.S. affiliate; an industrial chemicals manufacturer by a Germanowned U.S. affiliate; and an electric motor manufacturer by a British-owned U.S. affiliate.

Investment outlays in real estate were \$2.7 billion. Most were for small investments in U.S. land. Of the 772 real estate investments, only 51 involved outlays larger than \$10 million; together, they accounted for \$1.2 billion of total outlays in real estate. The largest were acquisitions of a major office building in New York City; an industrial complex, including plants, offices, and warehouses, in New Jersey; and a shopping center in California, all by Netherlands investors or their U.S. affiliates.

Roughly two-thirds of the \$0.9 billion of ontlays in retail trade were for a single acquisition, the largest in 1980. The U.S. affiliate of a diversified British manufacturing company acquired a nationwide restaurant and hotel chain. The U.S. chain, which relied to a large extent on automobile travel for business, had been weakened by rising oil prices and the subsequent reduction in such travel in the United States. The British conglomerate had accumulated large cash reserves from several divestitures in 1979, and had been seeking a major U.S. acquisition.

In petroleum, nearly one-half of total outlays were for the acquisition of an integrated U.S. petroleum company by a Canadian petroleum company's U.S. affiliats. The acquired company had

been a subsidiary of a U.S. conglomerate whose investments were mainly outside petroleum; the conglomerate's decision to sell its petroleum operations was part of a program to restructure its holdings and improve its cash position. Other outlays in petroleum were primarily to acquire U.S. firms engaged in oil and gas extraction.

Most of the remaining 1980 outlays were in financial industries—\$0.4 billion each in banking and insurance, and \$0.3 billion in finance, except banking. Two major investments resulted in acquisitions of minority interests in a U.S. bank, which was among the 15 largest in the Nation, and in a U.S. securities brokerage firm; two U.S. insurance companies and a U.S. commercial credit company were also acquired.

## Country of foreign parent

Tables 4 and 5 show, respectively, investors and investment outlays by country of foreign parent; table 6 shows investments and investment outlays by country of foreign parent.' (The foreign parent is the first foreign person in the ownership chain of the acquired or established U.S. business enterprise.)

In 1980, almost 60 percent of all investors were classified in developed countries; they accounted for more than 80 percent of investment outlays. Most of their outlays were to acquire existing enterprises, mainly by U.S. affiliates. Most of the outlays of investors classified in developing countries were to establish new enterprises—mainly real estate purchases—and were by foreign direct investors themselves.

Of the \$8.0 billion in outlays classified in developed countries, parents in four countries—the United Kingdom,

<sup>7.</sup> Where more than one investor participated in a given investment: (1) such investor—and its obtlaye—were classified by the country of each individual foreign parent, and (2) the investment—and total outlays associated with the investment—were classified by the country of the foreign parent with the largest equity interest in the U.S. business enterprise. In 1980, as in 1879, there were only a few investments with foreign parents in more than one country, and, in all these cases, outlays were small. The following discussion incomes on investors and outlays classified by the country of each foreign parents.

Table 4.- Investors, by Country of Each Foreign Parent 1

[Number]

the Netherlands, Germany, and Canada-had by far the largest totals. Parents in the United Kingdom accounted for \$2.6 billion of outlays, almost all for acquisitions by their U.S. affiliates. The two largest 1980 transactions—the acquisitions of the U.S. tobacco company and the nationwide restaurant and hotel chain discussed above—were both by U.S. affiliates of British parents; together, they accounted for nearly one-half of all outlays associated with British parents. Most other outlays were in manufacturing and in finance, except banking. Within manufacturing, they were mainly in nonelectrical machinery, electric and electronic equipment, textiles individual foreign parent.

Parents in the Netherlands accounted for \$1.6 billion of outlays. About \$1.0 billion of the total was in real estate, including \$0.3 billion for the three largest 1980 real estate investments mentioned above, and roughly \$0.5 billion for the nearly 100 investments by the U.S. affiliates of two Netherlands holding companies. Outside real estate, outlays accounted for by Netherlands parents were concentrated in manufacturing and banking.

and apparel, and paper.

Outlays accounted for by German parents were \$1.8 billion. About one-half of the total was in manufacturing; the largest outlays were in chemicals and cement. Outlays were over \$0.1 billion each in petroleum, mining (all in coal), and real estate.

Outlays accounted for by Canadian parents were \$1.2 billion. More than one-third of the total was in petroleum, almost all for a single acquisition. Another one-third was in manufacturing, mainly in food and nonelectrical machinery. Canadian parents were also active in real estate investments, which accounted for outlays of more than \$0.2 billion.

Foreign parents in the Netherlands Antilles accounted for outlays of \$1.2 billion—two-thirds of the total for all developing countries. Most of the outlays financed the nearly 400 investments in U.S. real estate by Netherlands Antillean parents.

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	Total	Foreign direct investors	U.S. SMilistes	Total	Foreign direct investors	U.S. saliktes
All compides.	1,770	1,073	tae	1,490	940	456
Developed countries Canada Europe Suropeen Communities (9) Other Europe Japan Australia, New Zeeland, and South Africa	1, 153 275 804 700 104 81	100 376 379 49 45	23 172 424 371 55 20 0	967 136 680 685 65 40	200 011 212 267 66 21	468 778 882 825 30 10 7
Devoluping countries Latin America Other developing	617 676 42	582 520 32	65 55 10	651, 587 66	6년 5년 30	90 50 34
Addendum: OPEC	19	15	۱ ،	3	10 10	,

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1. The project is the first toraign person in the ownership chain of the acquired or established U.S. business enterprise. Where more than one investor participated in a given investment, each investor is destined by the country of each notytical foreign person.

Table 5.—Investment Outlays, by Country of Each Foreign Parent 1
[Millions of dollars]

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	_	By ty (n vest	pe of mont	By ty	pe of ator			pe of traent	By ty inve	rpe of star
	Total	Aogul- sitions	Estab- liah- menjis	Poreign direct in res- ters	U.S. sittle ettes	Total	Acqui- Ations	Estab- lish- nusaki	Familya directi inves- tota	U.G. affil- ales
All countyles	E4F, \$1.7	13,139	2, 150	3,410	11,676	D, 865	8,120	1,731	3, 151	6,763
Developed countries	E I, 176	12,42)	1, 123	1,878	11,194	8,028	7, 325	784	1,003	4, 344
Coneds	850	589	270	243	ene.	1,993	1,122	101	381	881
Europe	11,988	11,207	779	1,629	ĮQ, 858	6,648	0,003	548	1, 487	5,090
Europeon Comemutities (0)  Belgium and Lexeschourg  France  Germany.  Italy  Notherlands  Denmark and Iroland  United Kingdom.	239 2,385 (2) 5,606	10, 311 230 2,190 (0) 6,303 (2) 2,311	250 200 200 200 200 200 200 200 200 200	199 85 86 86 86 88 88 88 88 88 88 88 88 88 88	6,050 (D) (SA 1,825 0 5,227 (D) 2,167	6,000 (2) 5,14 1,170 (2) 1,60t 0 2,673	6,623 (D) 436 3,119 (D) 1,446	457 0 68 252 0 111 0 128	1, 272 (D) 363 183 (P) 549 0 187	4, 818 56 101 1, 092 3 1, 061 0 2, 430
Other Butope. Bweden Switzerland Other	126	889 124 710 68	40 2 30 38	89 (6) 180 (6)	(2) (2) (2)	488 103 375 40	280 (2) 239 (2)	(P) (P) (P)	1M 65 94	272 2) 240 12
Japan	266	(e)	(P)	(P)	(9)	223	169	55	(n)	(P)
Amtralia, New Zoaland, and South ' Africa	75	(P)	(0)	(4)	(P)	32	, za	(9)	(e)	(P)
Doraloping countries	2, [43	L, 106	1,035	t, #65	677	1,839	100	1,888	1,271	FAR
Lalin America Pananta Bahannas	2,030 47	1,049	900 48 2	1,394 4	944 L	1, 868 68 46	735 18 48	918 55 3	(,1(4 89 (P)	(P)
Bermude and British Islands, Carlibbon, Notherlands Antilles. Other	110 L, 735 143	#9 #85 114	853 853 28	(0) 1,166 (0)	(D) (D)	250 1,248 41	178 179 13	75 755 29	121 911 (P)	120 257 (P)
Other developing Other Middle East. Other Africa, Asia, and Pacific	(E)	(e) (e)	99 99	(*) (*) (*)	229 0 20 3	184 (P) 156 (P)	(p) (n) (n)	120 2 88 31	(e) 23 (b)	(P) (P)
Addendem: OFBC	61	31	30	#5	27	113	22	93	24	57

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## Country of ultimate beneficial owner

In the previous section, each investor and its outlays were classified by country of foreign parent—the first foreign person in the ownership chain of the acquired or established U.S. business enterprise. Each foreign parent may be owned by other persons. The ultimate beneficial owner (UBO) is the person in the ownership chain, beginning with the foreign parent, that is not owned more than 50 percent by another person. The country of the UBO may be the same as that of the foreign parent, a different foreign country, or the United 'States. If the foreign parent is not owned more than 50 percent by another person, the foreign parent and the UBO are the same.

As shown in the table below, a UBO and its country were identified for the investments of most investors and for more than 90 percent of investment outlays in both 1979 and 1980. Over 16 percent of total outlays in 1980, and 10 percent in 1979, were for investments for which the UBO and foreign parent countries differed.

	Juve	61079	Investment ourless (nulltans of dollars)			
_	1070	1990	1970	1980		
Total	1,770	2, 498	15,817	9, 865		
investments with UBO identified.	1,535	1, 182	H,323	8,940		
Investments for which UBO and foreign parent countries dif- leted	447	872	1,560	1,823		

In table 7, distributions of investors and investment outlays by country of foreign parent are compared with those by country of UBO. Where the UBO could not be identified, countries of the foreign parent and of the UBO were assumed to be the same.

When data were classified by country of UBO, rather than by country of foreign parent, only the Netherlands; Bermuda and British Islands, Carlbbean; and the Netherlands Antilles had lower outlays in 1980. (This was true in 1979 as well.) The largest differences were in the Netherlands (\$0.7 billion) and the Netherlands Antilles (\$0.5 billion)

Table 6.—Investment and investment Outlays, by Country of Foreign Parent with Largest Investment!

	Let	NO -	1980 r		
	Tovest- ments (number)	In vectors ment outlays (millions of dollars)	Invest- ments (number)	Invest- ment outlays (millions of dollars)	
AM countries	1,569	15,317	£,373	8, 265	
Developed countries	1,445	12, 198	778	8, 434	
Canada. Enrope. European Communities (0) Other Enrope. Inpen. Australia, New Zealand, and South Africa.	97	874 11,090 11,090 038 235 75	110 610 827 89 37	1, 229 0, 541 0, 678 468 223 32	
Developing countries.	550	2,124	ggó	J_843	
Latin America. Other developing.	829 86	2, 020 104	53% 83	1, 054 187	
Adderson: OPEC	30	63	22	112	

· Revised.

lion). Advantages to UBO's of holding their U.S. investments indirectly through these countries may include minimization of taxes, avoidance of regulatory constraint, and protection of privacy.

When classified by country of UBO, outlays were significantly higher for Canada, the United Kingdom, Switzerland, "other Middle East," and "other Africa, Asia, and Pacific." The largest differences were for Canada (mainly reflecting roughly 100 real estate investments made through Netherlands holding companies by two large Canadian real estate development companies) and for "other Africa, Asia, and Pacific" (reflecting a bank acquisition by Hong Kong interests, also through a Netherlands holding company).

The difference for "other Middle East" was accounted for by UBO's in member States of the Organization of Petroleum Exporting Countries (OPEC). Outlays by UBO's in all OPEC countries were \$239 million in 1980, down from \$324 million in 1979. In each year, they were 2 percent of outlays by all investors. Almost all OPEC outlays were to purchase real estate, including agricultural land.

#### Sources of financing

Investment outlays, disaggregated by U.S. and foreign sources of financing,

are shown in table 8. All funds are classified by the investor's immediate, rather than original, source. Thus, for example, "other funds from foreign direct investors" (which are funds supplied by foreign direct investors to U.S. affiliates making investments) may include funds that foreign direct investors originally generated internally or borrowed from unaffiliated foreign sources.

Foreign-source funds financed \$6.2 billion—nearly two-thirds—of total investment outlays. Foreign direct investors accounted for \$5.2 billion of the total—\$3.3 billion of funds supplied to U.S. affiliates making investments, and \$1.9 billion of internally generated funds of foreign direct investors making investments. Most of the remainder was borrowed from unaffiliated foreign sources.

U.S.-source funds financed \$3.7 billion of total investment outlays. Funds borrowed from unaffiliated U.S. persons were \$2.3 billion, of which \$0.4 billion were from U.S. sellers of shares and \$1.9 billion from other unaffiliated persons, primarily financial institutions. Outlays financed by internally generated funds of U.S. affiliates making investments were \$0.7 billion. Funds from affiliated U.S. persons (which, for a U.S. affiliate making an investment, are funds from other U.S. affiliates of its foreign parent), and

<sup>2.</sup> The foreign person is the first foreign person in the ownership chain of the acquired or established U.S. business enterprise.
Where more than one investor perticipated in a given investment, the investment and investment outlays are classified by the country of the lorsign parent with the largest investment, i.e., the largest percent equity interest.

funds from "other U.S. sources" were each \$0.3 billion.

The percentage of total outlays financed by U.S.-source funds was much lower in 1980 than in 1979. However, the distribution of 1979 outlays by source of financing was greatly affected by the financing of the large 1979 petrolearn acquisition previously mentioned. A sizable share of the outlays for that acquisition was financed with loans from unaffiliated U.S. sources. Excluding that acquisition, the shares of total outlays financed by U.S.- and foreignsource funds, and by each of the sources within U.S.- and foreign-source funds. were almost identical in the 2 years. Thus, significantly different economic conditions in 1980, including sharply higher U.S. interest rates and slower economic growth in the United States and abroad, did not alter the pattern of financing of new foreign direct invest-

Table 9 shows investment outlays for acquisitions of incorporated U.S. business enterprises, disaggregated by the method used to acquire the ownership interests. Such outlays were \$5.4 billion. two-thirds of those for all acquisitions. (The remaining one-third involved acquisitions of unincorporated enterprises, including business segments and operating units of incorporated enterprises.)

Of the \$5.4 billion total, \$1.5 billion were outlays to acquire ownership interests in U.S. business enterprises directly from the enterprises. Almost all of the remainder were outlays to acquire ownership interests in enterprises from unaffiliated U.S. sources: \$1.4 billion by tender offer, less than \$0.1 billion through open market purchases, and \$2.2 billion from other U.S. sources. mainly private purchases of large blocks of stock.

# Operations of Acquired or Established U.S. Business Enterprises

Two types of data on the operations of acquired or established U.S. business enterprises are presented in this section: (1) selected operating and financial data, such as assets, sales, and employment, disaggregated by industry of

Table 7.—Investors and Investment Outlays, by Country of Each Foreign Parent and by Country of Each Ultimate Beneficial Owner!

				19 r					19	90 *		
		Investors		Înv	estment out	più		Luvertops		Investment outleys		
	By country of foreign parent	By country of ultimate beneficial owner	Difference	By country of foreign perset	By country of ultimate beneficial owner	Difference	By country of fareign parent	By country of ultimate beneficial ewage	Difference	By country of invelor parent	By country of ultimate beneficial owner	Difference
		Number		М	Millions of dollars			Number		ш	lithora of deli	W.1
All cocurries	1,774	1,770	. 0	15,317	15, 817		1,468	1,498	•	9,84	9,845	
Developed countries	1,153	1,249	×	JA, 175	13,616	346	843	104	75	8,038	8,145	ונ
Camada	275	418	176	850	1,416	865	138	222	84	1, 223	1,772	50
Europe	804	750	-45	11, 636	11,708	-280	840	678	-10	8,548	6, 157	-10
Enrapsin Communities (a)  Balgium and Luzembourg France. Germany Italy Notherizeds Denmark and Ireland United Kingdom	203	127 39 45 211 5 124 7	-163 6 3 8 1 -139	(1,648 340 2,96 2,368 (P) 6,666	10,589 894 243 2,486 (P) 4,955	-449 -449 -449	585 10 49 171 2 201	597 24 53 178 8 114	-45 2 4 2 -6 -87	1,691 (P) 1,270 (P) 1,601	5,542 (D) 1,287 (D) 872	-54 1 1 1 2 -72
United Kingdom	143	366	17	2,450	(P) 2,531	eĩ.	148	1 167	24	2,573	2,666	11
Other Engape	1 19	161 16 98 41	57 39 18	198 195 740 78	1, 307 128 843 130	160 0 181 65	95 12 84 29	133 14 73 48	3# 19 17	458 36 878 46	#12 66 66 113	M5 
Japan	81	64	. 8	255	287	2	40	4	1 1	223	224	ĺ
Australia, New Zealand, and South Africa.	13	14	,	76	188	68		,	,	52	82	
Dareloping countries,	417	517	-110	2, 141	L,776	-347	aı	863	~78	3,674	1,716	-r
Latin America.  Panema.  Bahamas.  Bertroda and British Islanda.	1 28	19 44 400	~\$75 10 15	2,820	L 400 85 89	-632 39 36	647 88 7	422 42 12	-145	1, m52 68 48	1, 828 110 65	
Caribbean Natherlands Antilles Other	49 470 24	· 29 242 45	-90 -728 42	130 1,785 142	1,014 203	-14 -72 01	56 485 88	49 253 75	-163 -163	L 34	125 733 815	-11 -54
Other developing	. ,	117 2 60 65	75 0 42 88	(*) (*) (*)	(*) 289 50	(*) 366 237 48	1 18	90 91 12 • 130	66 2 28 38	(P) 196 (P) 106	(D) 218 (D) 218	(P) # (P) 1
United States,	1	4	1 4	ه ا	25	25		1		•	5	
Addredata: OPEC	19	62	63	et.	724	268	25	72		118	289	12

The Charles of the control of the control of the control of the acquired or established U.S. business caterpries. The ultimate besefuld event is that person in the ownership the foreign person is the despited or established U.S. business caterpries. The ultimate besefuld event is that person in the ownership the foreign person is the control or established U.S. business enterprise, beginning with the foreign person, that is not owned more than the person by another person. Where more than one investor person is a few investors, and each investor's cotings, are classified by the country of each investor, and each investor is distinute benefit owner.

Table 3.—Investment Outlays, by Source of Financing [Millions of dollars]

٠	<del></del>		[34	ORS AT INVE								
+				1979 -			1990 >					
	}		By type of	ovestment .	By type o	f Investor		By type of	investment	By type o	i ipveske	
		Total	Acquisi- tions	Establish- moute	Furtigu direct investors	C.S.	Total	Aequisi- țions	Establish- menta	Foreign direct investors	V.S. pælistes	
_1	All services of fouris.	15,317	13, 169	2, 158	3,440	[], <b>874</b>	9,845	8, 126	1,739	2, 584	4,711	
· 2	U.S. newcos. total	7,251	6,361	875	\$97	6,286	3,678	2,961	tes	880	1,791	
3 4567B	Intermelly generated funds of U.S. affiliates making investments. Funds from affiliated U.S. persons. Funds formed from unstillated U.S. persons, total Funds form U.S. seiters of shares. Other U.S. sources.	1, 265 812 4,694 217 4,376 483	1, 207 751 4,017 317 3,700	8676 676 676 676 676 87	34-6. 3 3882 506 806 192	1, 285 800 3, 862 202 3, 570 382	695 227 2,315 372 1,948 525	520 273 1,848 372 1,476 214	67 54 467 71.4. 467 121	0. h. 37 787 787 707 116	898 300 1,679 342 1,217 218	
	Foreign secrees, tetal	8,064	6, 379	1,284	2, 484	5, 579	6, 153	5, 163	1,021	2,274	3,1m	
. 11 12 13 14 15	Internally generated funds of foreign direct investors making investments.  Other funds from loreign direct investors!  Funds becruwed from unaffil'sted investors; total.  Funds from foreign sollors of shares.  Other fursign sources.	1,837 4,037 1,983 14 1,000 207	014 3,915 1,830 14 1,816	928 122 158 168 168 168 88	1,837 349 449 12 437 108	n.e. 4,037 1,533 1 L,532 0	1, 915 8, 310 621 0 621 138	1, 202 1, 123 767 787 81	713 197 64 1,9, 64 57	1,015 19.5. 20 0 243 110	0 .a., 3,3 [9 578 0 678 22	
16 • 17	Addenda: Funds from silliplad U.S. persons that were originally ber- rowed from muciliated U.S. persons (part of line 4)	203	201	(*)	<b>n.</b>	202	212	210	2	n,a,	212	
	borrowed from maxifilisted U.S. persons (pert of line (1)	213	113	0	п,в,	233	60		۰ ا	Д.В.	90	

 U.S. business enterprise and by country of foreign parent; and (2) data on land and mineral rights owned and leased, and the gross book value of land and plant and equipment, disaggregated by primary use. Unlike the data on investment outlays, which relate only to the equity interests obtained as a result of the investment transactions, these data cover the total operations of the acquired or established enterprise.

For acquired enterprises, data are for (or as of the end of) the full year preceding the year of acquisition; for newly established enterprises, they are projections for (or as of the end of) the first full year of operation. To show the size of all U.S. business enterprises acquired or established in the year, data on total assets of both are aggregated and discussed first, without regard to this difference in coverage. Data for acquisitions and establishments are then presented and discussed separately.

Total assets of all U.S. business enter- Prises acquired or established in 1980 were \$40.5 billion (table 10). Nearly one-half-\$19.4 billion-was in banking. (Four-fifths of the banking total were assets of the large U.S. bank acquired by a Netherlands parent whose

UBO is in Hong Kong.) Most of the remaining assets were in manufacturing (\$6.6 billion), finance, except banking (\$4.9 billion), and real estate (\$4.1 billion).

By country of foreign parent, assets, like investment outlays, were concentrated in developed countries. Assets of enterprises with parents in the Netherlands were the largest, at \$17.8 billion. They were concentrated in banking and real estate: most were assets of enterprises with UBO's in other countries. Assets of enterprises with Canadian parents were \$5.7 billion. More than one-half were in finance, except banking, mainly the assets of an acquired securities brokerage firm.

Enterprises with British parents had assets of \$5.2 billion. Of the total, \$2.2 billion was in manufacturing-by for the largest amount in manufacturing of all the countries or country groups shown in the table. Remaining assets

Table 9.—Investment Outleys for Acquisitions of Incorporated U.S. Business Enterprises, by Method of Acquiring Ownership Interests

	Attitions of	do(Dazs)				
		1970 r			[98# s	
	-	By type a	i imaestor		Ву суре с	of Survestor
	Total	Foreign direct investors	U.S. official	Total	Possign direct invostors	U.S. adifilates
All methods Directly from accurred U.S. husiness enterprises. From affuliated U.S. persons, From other U.S. persons, total. On open method. By tender effer. Other. From faculgn persons.	(P) 9,470 106	1, 134 260 (*) 691 685 586 101 20	2	5,442 1,494 0,535 2,500 2,195 2,500 2,195 2,500	1,133 0 4 0 4 433 18 186 (9)	4,369 676 8,148 222 1,115 2,011

<sup>Revised.
Prejiminary.
ns. Net applicable.
Less than \$500,000.
Less than \$500,000.
Punds supplied by foreign direct investors to U.S. affiliates making lovestments.</sup> 

Buylood.
Proliminary.
Less than \$500,000.
Ruppressed to avoid disclorure of data of individual companies.

were concentrated in banking; finance, except banking; and retail trade.

About one-half of the \$2.9 billion of assets of enterprises with French purents were in manufacturing, mainly in autos; assets in banking and finance, except banking were also large. Assets of enterprises with German parents, at \$1.6 billion, were also concentrated in manufacturing, while those of enterprises with Swiss parents, at \$2.0 billion, were concentrated in banking and insurance.

Of the \$4.3 billion of assets for all developing countries combined, more than one-half were assets of enterprises with parents in the Netherlands Antilles. Enterprises with parents in OPEC countries had assets of \$0.5 billion. More than one-half were assets of a U.S. wholesale trade company that was previously owned by a U.S. petroleum company with operations in the Middle East. The wholesale trade company purchased and shipped U.S. parts, equipment, and engineering services to the Middle East operations. In 1980, the U.S. petroleum company transferred its oil production facilities and most of its refinery facilities in the Middle East to the host government. In conjunction with this transfer, the host government acquired the U.S. wholesale trade company. Most of the other assets of U.S. enterprises with OPEC parents were in real estate and in agriculture and forestry, largely reflecting purchases of U.S. land.

Total assets of all acquired or newly established enterprises were \$3.8 billion higher in 1980 than in 1979. By industry, they were concentrated more in banking and in finance, except banking, and less in petroleum, manufacturing, retail trade, and insurance.

The year-to-year increase in total assets occurred despite a decrease in investment outlays. For acquisitions, the relationship between total assets and investment outlays depends on several factors. For an acquisition of 100 percent of an enterprise, the cost of acquisition (i.e., investment outlays) is usually substantially less than the enterprise's total assets, because the purchaser is acquiring, and paying for, equity. Equity is equivalent to net assets

(assets less liabilities), not total assets. Where less than 100 percent ownership is acquired, cost will be even smaller relative to total assets because it reflects only the portion of net assets acquired. In addition, for both acquired and newly established enterprises, differences may exist between the market value of the enterprise and the value carried on its books.

The increase in total assets from 1979 to 1980, despite the decrease in investment outlays, was mainly due to acquisitions in banking. In 1979, outlays to acquire banks were \$0.9 billion, and the banks had total assets of \$18.1 billion; in 1980, the comparable figures were \$0.4 billion and \$19.4 billion, respectively. (For banks, assets and liabilities reflect substantial loans and deposits that arise in the normal course of their business; thus, the difference between their total assets and net assets can be very large.) Contributing to the wider difference between outlays and assets in 1980 was the fact that, in 1979, almost all of the outlays and assets in banking were associated with acquisitions of equity interests of 75 percent or more; in 1980, on the other hand, the largest bank acquisition, which accounted for about one-half of outlays and 80 percent of assets in banking, was for a lessthan 50-percent equity interest.\*

Outside banking as well, acquisitions of majority equity interests (interests of larger than 50 percent) accounted for much larger shares of outlays for, and assets of, all acquisitions in 1979 than in 1980, as shown in the table below. In

(Sheres of investment outleys for, and total assets of, acquisitions outside banking, by percentage of equity acquired]

	Pe	resula	ga el total			
•	In res	tonent Mys	To	tel ets		
;	1979	1980	1970	1980		
All monitoric acquisitions	104	190	100	100		
Acquisitions of minority equity interests		ıı,	27	53		
of which: Acquisitions of	94	88	7\$	47		
100-percent equity in-	82	73	. 61	88		

<sup>8.</sup> Before the end of 1980, the foreign parent ocquired sufficient additional equity in the U.S. back to give it a controlling interest. Outlays associated with that transaction are not included in these data because they were to neguire an addi-

particular, acquisitions of 100-percent equity interests accounted for much larger shares of both outlays and assets in 1979.

## Acquisitions

U.S. business enterprises acquired in 1980 had assets of \$37.0 billion, more than 90 percent of the total for all acquired or established enterprises (table 11). Because assets of acquired enterprises accounted for such a large share of the total, their distributions by industry and by country of foreign parent are similar to those discussed above. By industry, assets were concentrated in banking (\$19.1 billion), manufacturing (\$6.3 billion), and finance, except banking (less than \$5.0 billion). Within manufacturing, total assets were largest in "other" manufacturing-mainly in autos and tobacco-and in nonelectrical machinery. By country of foreign parent, total assets were heavily concentrated in enterprises with parents in developed countries, mainly in the Netherlands, Canada, and the United Kingdom.

Enterprises acquired in 1980 had plant and equipment (P&E), net of accumulated depreciation, of \$3.9 billion. Net P&E accounted for only 11 percent of total assets because a large share of the latter was accounted for by financial assets of acquired banking, other finance, and insurance companies. By industry, net P&E was concentrated in manufacturing, real estate, and retail trade. By country of foreign parent, it was concentrated in the United Kingdom, Canada, France, Germany, the Netherlands, and the Netherlands Antilles.

Net sales (or gross operating revenues) of acquired U.S. business enterprises were \$21.0 billion; about one-half of the total was in manufacturing. Acquired enterprises in wholesale trade, retail trade, banking, and "other" industries had sales of about \$2.0 billion each. Net income was \$0.7 billion, just over 8 percent of sales. As in 1979, many of the acquired enterprises had losses. This reflected the fact that firms in

tional equity interest, rather than an initial interent of 10 percent or more, in the U.S. business enterprise.

Table 10.—Total Assets of U.S. Business Enterprises Acquired or Established in 1979 and 1980, Country of Foreign Parent With Largest Investment by Industry of U.S. Business Enterprise!

·			I pointe	es of dolla	u]							
	lođu krjes	Agricul- tors and foosiary	Minhag	Petro- leom	Manufao- turing	Whole- shle trade	Retail trede	Banking	Finance, except beaking	Instir- sacs	Real estats	Other
• •						197	•				_	
. All countries	\$4,027	PTE	487	4,290	7,131	758	2,464	<b>9,141</b>	Lete	2,496	4,354	
Developed countries	I '	87	(P)	4,204	6,533	735	(D)	12,816	L #7	2,000	2,812	753
Capada	1,545	(P)	(P)	(P)	290	31	46		(P)	(P)	749	134
PHOTO,	31,354	70	40	4, 126	6,851	584	<sub>(P)</sub>	(P)	(0)	(e)	3,099	584
European Communities (f)	20,089	60	49	<u>\$</u> ,126	4, 925	574	1,917	(P)	(e)	(P)	1,995	580
Baghim and Luzembourg	1,686	(ID) 3	(P)	(ē) <sub>2</sub>	1,064	[B]_	g°	0	8	(E) 0 !	10	1M
Commany.	(47)		ļ	(P)	1,854	198	( <sub>60</sub> ) ô	ee °	_ 0	(6)	811	(a) 2
Netherlands Denmark and Ireland	(42)	(P)	}	9, 693	8	. D		) (M)	@ `	(P)	1, 188	(P) #
United Kingdom		13	(P)	110	1,160	265		(O)	1 ''	(P)	671	91
Other Burge.	(40)	1 <u>1</u>	0	;	(P)	(P) TO	(P) (P)	(P) o	0	(b) o	#	K
Other	(6)	3	8	) 8	(ID)	(D) #7	(6)	(8)	8	(n)	18 18	"
Јарио	738	(0)	٥	(P)	323	66	(P)		(P)		34	( <del>0</del> )
Australia, New Zealand, and South Airica	151		۰ ا	0				(P)	(0)	•	] a	(P)
Developing countries.	2,861	90	( <del>*</del> )	35	700	26	(P)	306	1 7		1,434	12
Latin America.		90	(a)	33	(P)	20	(P) a	241	7 0	'6 0	1,370	(P) 1
Behames. Bernuda and British Islands, Curibbean.	146	90 0 0	ΙÓ		اق	0	(P) <sup>3</sup>		ž	8	55 2 24	<sub>(P)</sub>
Netherlands Antilles	.[ 2,070	Li 1		39 0	(P)	{ĕ}	(2) 9	200	1 1	ŏ	76 1,222 14	`` 7
Other developing	1			l	(9)	1 :	] :	105	I -			(2)
Itrael	J "ı	Ď	[	8 0 3	(D) D	Ŏ	ļģ	1 7	Ĭ	•	1	(2)
Other Middle East Other Africa, Asia, and Padific.	, mi		•	Ĭ	" t	ŏ	ļõ	105	1	ľ	%	'''
Addendam: OPBC	. 76	1		١,	(Đ)			۱ .	۱ ,	۱ ,	ى ا	l on
	<u> </u>		<u> </u>	<u> </u>		<u> </u>	<u> </u>	<u></u>		<u> </u>	Щ	<u> </u>
•	<u> </u>		-			198						
All establish	44,448	318	300	601	9,643	<b>≐</b> 50	I, 832	19,451	4,861	142	4,136	1,33
Bereitspeit countries	. 34,20	125	300	) es	6, 834	(49)	\$37	19,442	(P)	(0)	2,54	1, 19
Chanada	- 6,699 -		(P)	(0)	<b>693</b>	d	(P)	(P)	(P)	(P)	405	E
Europe	- 80,000	L24	284	(b)	5,169		(P)	(D)	(0)	530	7,031	1,00
European Communities (9)	- 77,622	(0)	(*)	163	4,651	11	m <sup>712</sup>	17,098	e e	(P) a	1,984 16	1,00
Phone Opmany	-I 2.869	21	(P) 6	(0)	(P) 863	ு மீ	888	(P)	(P) 1	1	135	(P)
Italy	1 (0)	(m) **	(0)	( )	(D) 278	`` :	, °, a	ıl ö	5   Î	·	1,684	1 ''
Neitherlands Denmark and Ireland United Eingdom		, e	( %) a	l m i		ტინ	(4)	m, 7	<b>i</b> ∣ տաձ	i	"ຈີ	
	1	1	1 ''	(9)	334	]	l `	(2)	(0)	(a)	1	
Other Europe  Sweden  Sweden	. 1 276	23 0 15 7	) " 8	(e) t		(P)	(E) 6	네 '''' (	) (5)		107 2 20	8
Other	- L, 066 - 168	"7	(9)	``′ 1		(P) T	``'	(F)	1 7	ો <u>બ્રિ</u>	30	"
Japan	340	m	0	٠ ١	172	(P)	0	(*)	(P)	"	(D)	(P)
Australia, New Zealand, and South Airlos	. 72	e)	(P)	•	10		۰ ا	•[ '	이 (	기	) (e)	(B)
Developing countries	. 4,257		٥	41	1	( <del>P</del> )	94	; Te	<b>(</b> P)	(P)	1,580	1
Letia America Panama		(8)	0	41	(4)	27	m	,  +*	6 (P)	(P)	(b)	(P)
Bernoda and British Islands, Caribbean	_ (D)	] `` 2	Š	1 6	l o	ة ما			ŏ (es)	<u>.</u> 1	i Ya	(4)
Netherlands Aptilles		🖷	š	l 25		169 7	(P)	(a)	•  }	(P)	) 1,500 (5)	ነ ገኘ
Other developing	1	l	ا ا	:	1 '	(0)	<sub>(P)</sub>	ี   ``ัผ	1 '		o la	. (e)
[\$rse]	I (P)	0		1 1		1 . 0	(0)	(P)		1 3	Ōl 1	
Other Africa, Asia, and Pacific	(P) ***	"° ı	ě			∣ ՝′•		മിശ	`  '''	۱ ۱		ነ ''
OPEC	487	(e)	0	١.		(9)	(20)		ം ത	1 .	ی ا	l es
	"I "	I '''	ı ĭ	_ `		Ι "′	1 '-'		· ' '	1 '	- 1 -	'' '

<sup>\*</sup>Revised.

\*Proliminary.
\*Less than \$40,000.

D Suppressed is avoid discious et al. data of individual compenies.

L. The foreign person in the first foreign person in the ownership chain of the acquired or established U.S. business enterprise. Where more than one investor participated in a given investment, total essets of the acquired or established U.S. business enterprise are classified by the country of the foreign person with the largest investment, i.e., the largest persons equity interest.

Table 11.—Selected Operating Data of U.S. Business Enterprises Acquired in 1979 and 1980, by Industry of U.S. Business Enterprise and by Country of Foreign Parent with Largest Investment <sup>7</sup>

	1979 -						1980 •					
	Total assets	Plant and equip- ment, not	Seles 1	Net Income	Ext- ployes compen- setion	Bm- ploy- ment	Total assets	Plant and equip- ment, ast	Sales *	Net income	Etti- ployes compag- salion	Ent- ploy- ment
		· MIX	lions of dol	lara		Number	Millions of dollars N					Number
Tetal	31, 351	4,472	28,772	538	4,997	314,603	38,961	1,134	24,035	697	4, 209	249,540
By Industry	'	ì			ŀ	1	ì	l	ŀ	ļ	ì	ĺ
sgriculture and forestry	67	18	25	-1	3	414	81	. 6	, ,		1	6:
kitulng	(P)	#8	Į au		31	1,831	(P)	86	182	-8	14	SIT.
?sLrNsum,	4, 184	280	184	20	51	3,162	846	240	(P)	) ලා	59	4.00
Manufacturing	6,212	1,739	9, 296	284	2,410	142,982	0, 229	1,685	10,802	297	2, 443	186, 88
Poper and silled products	(P) 437	(P)	1,061 (P)	10 L	(P)	7, 625 (P)	(P)	(P) <b>8</b> 2	(P)	( <b>*</b> ) <sup>88</sup>	(P) 126	8,000 (P)
Chemicals and allied products	437 100 112 125	128 68 27 83	650 348 124 205	40 27 11 12	124 61 27	7, 722 8, 440 2, 150 2, 072	140 80 18 42	(E)	909 109 30 78	5 6 -3 3	45 27 5 16	2, 341 1, 13 20 96
Primary motal industries. Fabricaled instal products Markinery, etcept electrical. Blectric and electronic equipment. Other	180 048 874 784 (P)	88 192 108 208 (P)	271 846 947 1,109 (6)	0 18 81 7 184	04 219 290 249 (P)	2, 200 12, 765 17, 540 22, 223 (°)	\$1.3 134 ),085 823 (P)	48 49 174 70 (P)	627 227 1,051 485 (P)	23 9 -20 30 (P)	111 62 363 154 (P)	5,92 2,63 16,63 10,29
Wholesale trode.  Motor vehicles and equipment.  Matals and minerals.  Parm product raw materials.  Other	504 91 103 0 311	(D) 72 (D) 0	1,091 164 262 0 676	15 5 0 0	110 22 10 0 72	7,546 (45) 825 0 (P)	(22) 98 (P) (D)	102 7 (*) (*)	2,000 (P) (P) ES 1,714	30 (*) -3 30	220 9 1	13, 36 (D) (D) 13, 89
Rotali trade.	2, 800	702	0,011	<b>—</b> 69	1, 900	101,242	1,000	192	2,245	79	420	67, 39
) anking	12,792	(0)	845	04	181	12,233	18,006	160	L,090	61	208	12,66
Franco, except banking	1, 284	(P)	210	23	(0)	(e)	ത	(P)	(D)	ж	(4)	(0)
(16u/6100	2, 072	(9)	580	G3	46	(0)	784	20	906	22	48	2,16
Real estate and combined officet	2, 237	J., 140	580	27	(40)	(P	2,498	MIL	489	46	10	1,77
Other	(P)	<b>720</b>	1,513	21	506	25, 789	(P)	(P)	1,674	(P)	(P).	(25)
By country		1			ļ .	ļ					{	
Developed countries	41,000	8,990	22,500	-	4,427	296, 867	34,418	1,411	18,672	857	1,185	200,74
Ourada	983	800	1,040	26	298	16,886	6,496	461	2,816	147	587	34, 86
Europe,,,,,	20, 347	3,570	20,794	쇞	4,190	200,683	28, 104	2,898	15,682	471	8,184	194,78
European Communities (9) Beigiam and Luxembeurg Fraces. Germany Italy Nethoriands Denmark and Ireland United Kingdom	26, 150 (P) 1,471 4,765 7,028 (P) 12,198	3,288 (b) 104 1,234 0 765 (b)	18,048 (B) 2,676 11,178 0 1,361 (B) 3,387	10 42 77 0 1(4 -7 150	3,706 (45) 592 2,121 0 200 (25)	237, 528 (C) 23, 508 (24), 1346 (B) 18, 767 (D) 63, 189	26,741 (0) 2,700 1,221 (0) 17,460	9,769 21 968 421 1 761 0 1,100	14,618 (21) 4,886 (21) (21) 2,882 6,241	430 4 191 (*) _2 70 267	2,945 (27) 941 423 (0) 6 1,185	177, 40 (b) 18 (b) (c) (c) (c) 20, 19 84, 96
Other Burope	1,148 190 (b)		1, <b>145</b> 871 1, 282 224	8	486 77 354 64	22,139 (P) 22,139	1,003	(P) (O) (O)	1,014 424 431 160	61 90 24	300 111 81 18	15, 12 7, 03 6, 24
Japan	83	79 40	474 100	9	56 68	8, 107 6, 578	147 71	#	[63 83	18 2	3T	2,76 Bit
Developing countries	₹,351	482	1, 263	×	294	10,361	1,636		2,363	59	48	53,46
Letin America  Panama.  Bubanas.  Bomuda and British Islands, Caribbean.  Neiberiands Antilles.  Other	1, 343 (*) 61 1, 456 133	481 (*) (*) 403 (*)	1,239 (2) 28 1,111 89	993		18, 133 (b) 16, 319 (C)	1, 600 (P) (P) (200	97 (P) (P) 114 284	1,363 (°) 238 940 (°)	(5) 2 4 45	225 0 2 40 287	25,21( (P) 4,40( 21,41( (P)
Other developing.  Useo) Other Middle East. Other Addes, Asia, and Pacific	(E) 108	(8)	24 (S)	8,		34g	(A)	(P) 25 (P) 25	(E) (F)	8 8 8	8,	<b>5,58</b>
Addendum:	l	1	1	ı	I		1	24	(D)		l es	(P)

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Daughested to avoid disclosure of data of individual companies.

The foreign parent is the first foreign person in the ownership chain of the acquired U.S. business enterprise. Where more than one investor participated in a given investment, data for the ocquired U.S. business enterprise are classified by the country of the fereign parent with the largest investment, i.e., the largest portent equity interest.

Sales of gross operating revenue, scalabling sales taxed.

Table 12.—Acres of Land and Mineral Rights, and the Gross Book Value of Land and Plant and Equipment, of U.S. Business Enterprises Acquired in 1979 and 1960, by Primary Use

<u> </u>	1979 -					1980 >					
,	Acres of land owned	Agres of mineral rights owned	Acres of land sord spinorel rights lessed	Grees book value of land	Gross beek value of pleat sad equipment	Acres of land owned	Acres of mineral rights owned	Acres of land and mineral rights iteased	Green beek value of land	Gross book value of plant and equipment	
•	Number			Millions	of dollars	Number			Millions of dollars		
Telel	250, 220	7,038	(D)	4, 687	4,412	1, 678, 713	(0)	390, 053	1,344	5,714	
Agricultural	116, 664 (P)	ģ	(D)	188 3	206 0	81, 057 (P)	ů . 0 j	485 0	16 21	11	
Crude pekrolsum and natural ges.  Coal.  Unmitted and other energy resources.  Other natural resources.  Petrolsum tefining and releted products	18, 451 0, 860 1, 860 1, 860	674 2, 780 0 3, 656 0	(P) (b) 5,291	3,479 4 0 23 1	(P) 185 (P) 111 (P) 111	(P) 0 4,639 649	(E) #78	783 (D) (O) (O)	(P) 0 (P)	(P) 50 0 45	
+Other Industrial	18,752	a	858	1\$1	2,700	<b>(</b> P)	0	648	121	2,878	
Trunsient ledging and recreational (solition	2,328 7,100 7,970	0 0	67 87 4, 160	12   205 338	73 577 2,064	1,413 11,025 10,110	0   0 0	21 38 575	20 ° 812 857	144 314 1,964	
Unimproved land held for investment	20,025 (P)	8	(D) 8	947 25	8 60	(D) 226	Ď,	35 20	315 6	(2)	

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, weak financial condition, with presumably depressed market values, are at- tractive to potential buyers who believe that profitability can be substantially improved after the takeover.

Acquired enterprises employed 261,-000 workers in 1980, and paid employee compensation of \$4.2 billion, More than one-half of both the employment and compensation were in manufacturing mainly in nonelectrical machinery, electric and electronic equipment, and "other." Outside manufacturing, the largest employment was in retail trade.

Acquired enterprises owned 1,679,000 acres of land; nearly 90 percent of the total was timberland, almost all of which was held by the major paper manufacturer acquired in 1980 (table 12). Land used for agriculture totaled 61,000 acres. Most of the remaining land was used for coal mining, or "other industrial" purposes, mainly manufacturing, or was unimproved land held for investment. Acquired enterprises also owned about 20,000 acres of mineral rights, and leased 890,000 acres of land and mineral rights; both the mineral rights owned and the land and mineral rights leased were primarily used for extraction of crude petroleum and natural gas.

The gross book value of property was \$1.3 billion. Unimproved land held for resale, residential property other than for transiant lodging, and property for "other commercial and business" uses (mainly office buildings, warehouses, and shopping centers) each accounted for about \$0.3 billion. The gross book value of P&E, at \$5.7 billion, was primarily for "other industrial" and "other commercial and business" HEER.

# Establishments

Assets of U.S. business enterprises established by foreign direct investors or their U.S. affiliates in 1980 were \$3.5 billion (table 18). About one-half of the total was in real estate. Assets were large in manufacturing, banking, and finance, except banking. Within manufacturing, they were largest in nonelectrical machinery and in "other," mainly in instruments.

By country of foreign parent, assets of established enterprises were split almost evenly between parents in developed and developing countries, largely reflecting the country distribution of real estate investments.

Net P&E was \$0.6 billion and was heavily concentrated in real estate. Sales or net revenues were \$0.7 billion, and were mainly in manufacturing, wholesale trade, and real estate. Small net losses were concentrated in manufacturing. Employment of established enterprises was 6,000, and employee compensation was \$0.1 billion; both were concentrated in manufacturing and "other" industries.

Newly established U.S. business enterprises owned 322,000 acres of U.S. land (table 14). About one-half of the land was used for agricultural purposes; most of the remainder was **Establishments** timberland. leased 121,000 acres of land and mineral rights, almost all of which was used for extraction of crude petroleum and natural gas. The gross book value of property was \$1.1 billion; the property was largely unimproved land held for investment or was for agricultural and "other commercial and business" uses. The gross book value of P&E, which was mainly for "other commercial and business" uses, was \$0.7 billion,

Table 13.—Selected Operating Data of U.S. Business Enterprises Established in 1979 and 1980, by Industry of U.S. Business Enterprise and by Country of Foreign Parent with Largest Investment <sup>1</sup>

	y Country of Foreign Parent with Largest Invest							<del></del>						
	1979 -						1990 ×							
·	Total assets	Plant and equip- ment, net	Sales †	Net Income	Bm+ playes compen- sation	Em- pley- ment	Total assets	Plant and equip- ment, net	Sales	Net income	Em- ployes compen- sation	Em- ploy- ment		
	Millions of dollars Number				Millions of delines					Number				
Trial	4,276	1,218	1,595	14	275	36, 447	8,589	547	424	-21	The	5, 70°		
By findontry		'							l		l	1 .		
Agriculture and forestry	109	121	. 17	1	2	209	287	u		( ტ	l ı	192		
Nining	(P)	(P)	(P)	(9)	•	(P)	(P)	(P)	(9)	(7)		(m)		
Petroleum		89	( <del>*</del> )	(6)	•	268	56	(P)	11		1	(e)		
Manufacturing	1,019	275	828	20	227	11, 140	814	49	943	-17	60	2,67		
Food and kindred products	87 2	(0)	(P) 0	(9)	8	(P) 4	(P) <sup>0</sup>	(P)	:	8	ო°	(P) '		
Chamicals and ollied products	(8)	(B) 16	6 98	-1 0 3 -4	8,	9339	ල <del>1</del>	3 0 8	(a) 0	-3 077	1	8		
Primary motal industries. Pabricated metal products. Machinery, except electrical. Electric and electrical equipment.	34 305 44 101	63 584	27 335 41 (P) 110	(P) (P) (P)	(P) 11 (P) 20	874 (P) 624 (P) 1,740	(P) (P) 83 (P)	(D) 0	(b)	(a) -1 (b) -2 (c)	(D) 5	(P) (P) (P) 1, 22		
Wholesels (ndo	283 (D) (D)	# <b>.</b>	(E)	-ai (3)	14 0 (*)	88 88	(P) (P)	1 1 8	(P) 0	-1	\$ 0	(n) <sup>24</sup>		
Amet	215	.,	(e)	-21	13	940	(P) _	(9)	(P)	'.	*	(P)		
Retail trade		18	(P)	1 1	(th)	(P)	29		34	l :	;	(7)		
Benking		1	)8 	2	J 3	(0)	335 /W	-		¦	ľ	111   <sub>(03</sub> ,		
Finance, except benking		°.	(P) ( (b) (	1 2	۳.	(0)	( <sup>(D)</sup> )	(*)	(P) (P)	Ι :	ا <sup>ری</sup> .	ر " ا		
Real systemed		767	197	2	1	63a	1,692	483	,   ``,	_;		22		
Other.	-	(10)	19	-2	(9)	795	(P)	45	75	i	25	1,74		
By country						l			١ ـ.	l <u>.</u>	١			
Developed sometries.		750	1, 203	20	247	13, 313	1,787	152	510	~19	. *	4,681		
Canada	1602	214	160		(P)	2 176	199	26	( 33	{	"	en:		
Burope	2,007	485	905	25	180	10, 408	1,255	167	81.5	J -*	59	2, 013		
European Communities (9)	(D)	· 465	929	26		9,832 (0)	13. 881	148	) c;***	] -1		2,63		
Prence	11.4 464	64 104	(P) 126	_5 _t	18	L 107	90 38)	34 34	(6)	} <u> </u>	(C) 20	1, 23		
Italy Notherlands Deprese and Ireland	(P)	(*)	(P)	(*)	(4)	(D) 217	187	49	±0°		1 8	29		
Denmark and Ireland United Kingdom	eu 3	0 182	588	-1 31	135	6, 120	220	, BS	(e) <sup>0</sup>	က°	(0)	62		
Other Burope	ල <b>ප</b>	20 8	8	2	7 4 2	634 (P)	476 10	(*) 22 (*) 14	#0 5	ල <sup>2</sup>	m .	(P) 171		
Other.	336	18 8	(P) 6	(9)	í	(a) (a)	429 #8	14 8	[8]	i	į ź	(D)		
Јерев	(P)	- 49	38	-18	(10)	(P)	243	6	242	-1L	27	1,677		
Australia, New Zealand, and South Asses	eo e	2	4	(5)	1	(P)	65	•	0	▫	۰	'		
Developing exentifier	17 6119	488	393	-5 ,	28	2,351	1,710	40L	I DOS		N	1,14		
Ludin America Panama Panama Bahamae Bermada and British Islands, Caribbean Notherlands Antilles	1, 407 67 79 1, 01 6	467 16 16 16 16	E) 443/2	(*)	27 (8) (9) 8	2, 141 295 3 837 839 929	1, 495 90 (2) 1,002 (2)	383 (9) (6) 317 (9)	91 2 1 2 60 14	8	11 0 1 7	(P)		
Other depotenting	741		(P) (O)	(*)	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	) yza	224	45	u	l		28		
Other developing	99 1	11 1 5 5	G	(*) <del>1</del>	ကြင်	83	999	(S)	(*) i	8-1	ص <u>.</u>	B,		
Addandem: OPEC	22	. Б	5	2	e e	(3)	L46	( <b>P</b> )	1	-1	, m	327		

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The fonden parent is the first longen person in the ownership chain of the established U.S. business enterprise. Where more than one investor participated in a given investment, data for the established U.S. business enterprise are classified by the country of the foreign person with the largest investment, i.e., the largest person equity interest.

Relies or gross operating revenue, ascinning salet taxes.

ş.ā	1970 •					1990 =					
<b>→</b>	Acres of lend owned	Acres of selected tights owned	Actes of lastd and mineral rights leased	Grass book value of land	Grees book value of plant end aquipment	Agree of issued owned	Aerse of mineral stights award	Acres of land end mineral rights leased	Gram book value of land	Gress book value of plent and equipment	
<b>~</b>		Number		Miller	of dollars		Number		Millions	al dollere	
Total	432, 343	(P)	762, 786	1, 144	L, 31.4	252, 299	•	129,555	1,109	671	
P.Agricollural.	217, 504 89, 656	9	(P)	168 28	13 1	1\$0,064 131,124	0	Լ <b>44</b> 0 մ	218 68	19	
Cycde petroleum and natural gas.  Coel.  Uranium and other energy resources.  Other natural resources.  Potroleum refuging and related products.	15 14, 589 8 3, 475 0	3, 540 (P) 0	(P) (P) (P) 0	გე გე	(s) 1 (s) 0 (s) 1	(20) + (30) 1	000	118,323 0 0 101 0	0 40 43	(a) 1	
to the Industrial. Translet logging and recreational facilities	6,024 1,169	9	28 10	48 17	362 40	1,000 51	D &	101 0	15	(b) at	
F Other residential Other commercial and business	7, 667 6, 687	1	13 0	164 269	102 740	2, 211 1, 868	0	L 1827	113 210	70 #90	
Upproproved land held for investment	194, 133 4, 844		0	(D) 338	1	29, 966 617	0	<u>\$</u>	462 11	(*) <sup>1</sup>	

<sup>·</sup> Revised. • Preliminary.

# Technical Note

As shown in the table below, data for 1979 have been revised upward substantially:

	10	79
•	Prelimi- mary	Revised
h Number of investments. Investment outlays (millions of del-	782	1,548
Total section of II.S. hundreds enter-	13,642	15, \$17
prince acquired or established (mil- lians of Gollers)	29,828	<b>34,</b> 827

By industry, revisions were concentrated in real estate and manufacturing; by country of foreign parent, they were concentrated in developed countries, particularly the European Communities (9).

The revisions reflected the fact that 1979 was the first year for which BEA collected these data, and, consequently, many reporters were unfamiliar with reporting requirements. Reports for many investments were filed too late for inclusion in the preliminary data; others were not included because the uneven quality of initially reported data required extra time for review and editing.

The timeliness and quality of reports on 1980 investments improved substantially,

compared with 1979, as reporters gained awareness of reporting requirements and experience in completing the forms. (Many 1979 reporters were also required to report in 1980. Moreover, many reports are completed by agents of investors e.g., legal or accounting firms-rather than by the investors themselves. Such agents may have been responsible for reporting the investments of several investors, and their experience with 1979 reports may have resulted in improved reporting of 1980 investments.) In addition, BRA increased its emphasis on the timely filing and processing of reports on large investments. As a result, revisions for 1980 are expected to be much smaller than those for 1979.

<sup>\*</sup>Less than \$530,000.

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